

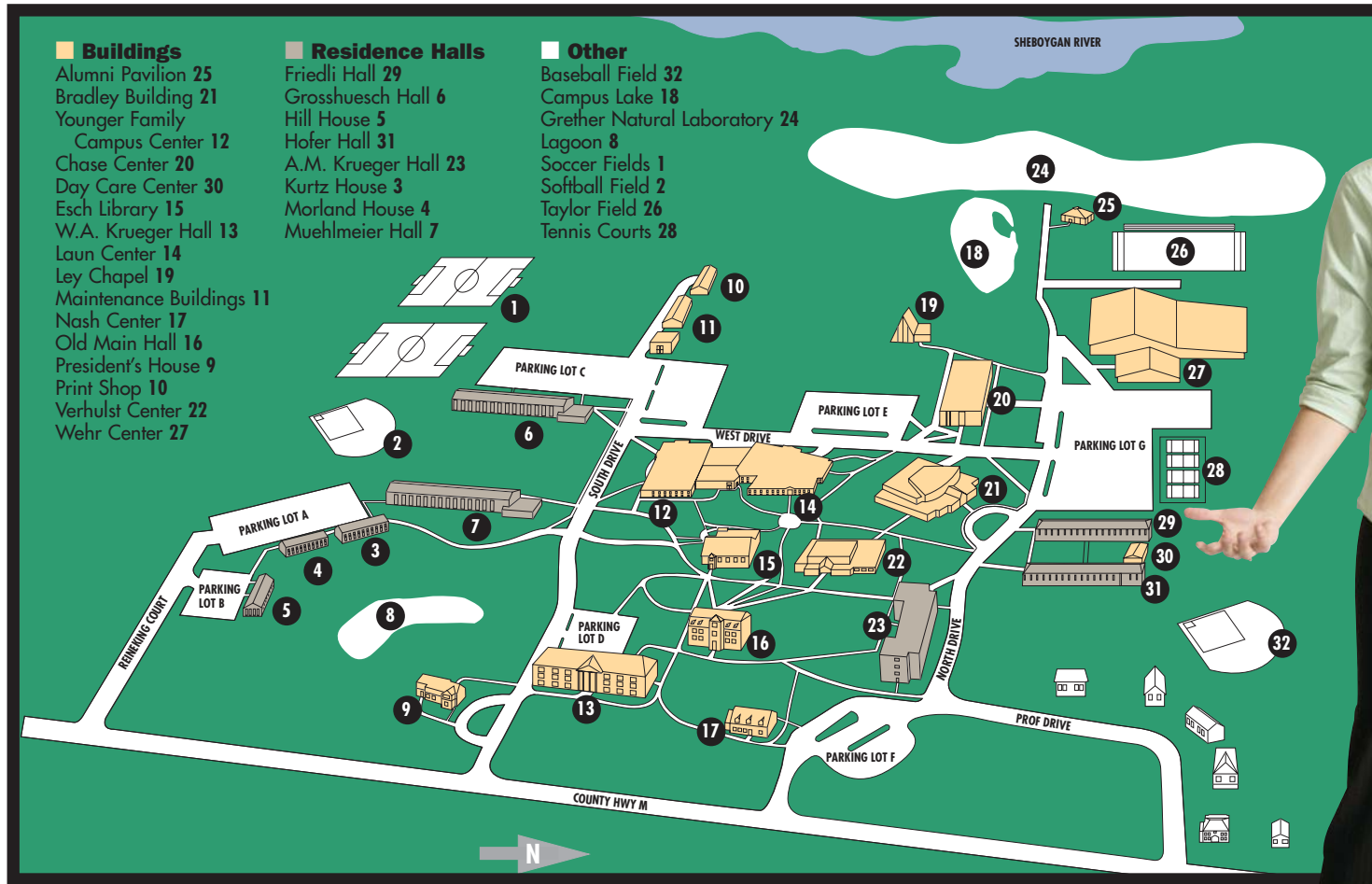


findyourself@Lakeland



Come and take a walk around campus with us.

Call **1-800-242-3347** to schedule a visit.



LAKELAND
COLLEGE

Reaching Up. Reaching Out.

P.O. Box 359, Sheboygan, WI 53082-0359 ■ Phone 920-565-1217 800-242-3347 Fax 920-565-1206

E-mail: admissions@lakeland.edu ■ Website: www.lakeland.edu

Lakeland College is fully accredited by the North Central Association of Colleges and Schools



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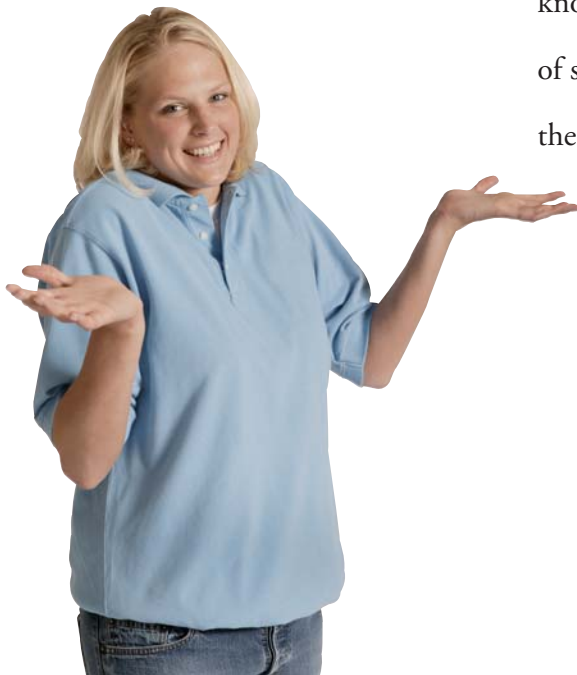
*Founded in 1862, **Lakeland College is a liberal arts college** located near Lake Michigan in Sheboygan, Wisconsin. Over 800 students take classes on Lakeland's 239-acre rural campus which is rich in tradition and diversity. Lakeland offers majors in over 30 academic areas and is known for its success in NCAA Division III athletics.*

So what do you want to do with the rest of your life?

It's a tough question, we know. That's why Lakeland College offers exciting on- and off-campus experiences for students to complement classroom instruction.

Early on, and throughout their years at Lakeland, students have opportunities to test interests, check out career possibilities and explore which professional paths offer them the greatest personal satisfaction and fulfillment.

At Lakeland, it's an exciting journey that starts with a student's interests and, through hands-on experiences of discovery and learning, shapes individual passions and knowledge into career paths that begin to make a whole lot of sense. Read on to learn how these experiences have helped student after student find themselves at Lakeland College.



You'll get more than a degree at Lakeland.

Outside of class, Steve helped himself and the Kohler Co. figure things out. Research calls made on behalf of this worldwide company uncovered insights into new market opportunities. It was a real-world product introduction project aimed at measuring market interest and key competitive factors. When Steve's work was finished, Kohler Co. had a better handle on how to proceed to market with their new mobile plumbing systems, and Steve had a better idea of what a career in marketing might be like.



STEVE VOLLMER
Aspiring Marketer

Built in 1888, Old Main is the centerpiece of a computer-networked campus of buildings within easy walking distance of residence halls and apartments. ▼



As a regular off-campus vocal performer with the Sheboygan Symphony Orchestra, Maria adds a whole new dimension to her on-campus music education and choir experiences. She gets to perform with a full symphony orchestra while working on different aspects of her music. And she's fine-tuning her teaching skills by becoming comfortable in front of all kinds of people. It's an awesome off-campus singing opportunity that makes her feel like dancing.



▲ **Students living at Lakeland** find themselves in a comfortable environment where people really care about each other.





MARIA ALICEA
Aspiring Music Teacher



▲ **College President Steve Gould** enjoys opportunities to meet and mix with students on campus.

In his teaching years at Lakeland, Rick has seen “lights go on” in the heads of many students as they take advantage of opportunities to interact with experienced practitioners. Some students discover new interests, others confirm long-time job aspirations—but everyone at Lakeland has the opportunity to test career interests and move forward with a practical, real-world spin on their plans.



▲ **There's a place for everyone** to pursue special interests and expand personal skills in campus clubs and activities.



RICK GAUMER '74
*Assistant Professor
of Accounting*

Test your career interests early at Lakeland.



RYAN HIIR
Aspiring Businessperson

When Ryan started at Lakeland, he wasn't really sure where his career interests would take him, but courses in business administration and marketing launched him on an exciting path. Ryan jumped on opportunities to help plan a television spot for college recruiting and to work off-campus with the Milwaukee Bucks to see how a national sports franchise markets itself. All of a sudden the chapters in his books made more sense, and Ryan saw his future taking shape.

Learning is enhanced by low student/teacher ratios and well-equipped classrooms. ▶



▲ Lakeland sports teams offer many students the opportunity to participate in competitive college athletics.

Lisa and Chelsy are pathfinders—and good ones. Their outstanding placement success comes from taking early steps to evaluate student personalities, skills and career interests. And they're loaded with contacts and possibilities. When it comes to finding relevant, real-world opportunities out of the classroom to complement student coursework and confirm career interests, Lisa and Chelsy never stop. They're constantly in motion, setting interviews for students and discussing career options. Just try to have them sit still for a photo.

CHELSEY CEGIELSKI and
LISA LINDSAY '90
Lakeland Career Development Office

Plenty of one-on-one faculty time amplifies student success at Lakeland. ▼



The Pub is a favorite student gathering place on campus for pool, karaoke or just hanging out. ▼



REED STRATTON
Aspiring Novelist



Seeing his byline in the student newspaper always gives Reed a thrill. Since first writing a column for the paper in his role as features editor, then becoming editor-in-chief, Reed has come to understand the power of the written word and how empowering creative freedom can be. It's made him realize that a successful career in writing isn't out of reach.



Explore career ins and outs at Lakeland.

MARIA JESINSKI '00
High School Teacher



Students find free tutoring and other class assistance readily available at the **Hayssen Academic Resource Center.** ▼



Government and business leaders, renowned musicians and other celebrities **speak and perform on campus.** ▼



As a former Lakeland student and current social studies teacher, Maria knows the importance of helping students find themselves and focus on career interests—the earlier the better. Off-campus student teaching made her coursework come alive. Coaching and tutoring experiences provided icing on the cake. By the time the first bell rang for her as a teacher, Maria was ready.

MARK EDMOND
Aspiring
Non-Profit Manager



It was always clear to Mark that he had a special interest in kids.

What wasn't clear was how to turn it into a career. So together with a double major in sociology and non-profit management, Mark seized an opportunity early in his program to put his passion to the test. Supervising after-school activities for 50 kids at a nearby Boys and Girls Club gave him a firsthand glimpse of how a non-profit organization works, what a kid-centered career would be like—and how to give the perfect noogie.



▲ *Off-campus outdoor activities abound during all seasons.*



▲ *Lakeland's 15 NCAA Division III athletic teams for men and women make their mark at the conference, regional and national level.*



CORY NICKEL
Aspiring Accountant

Cory's off-campus experience at Johnsonville Sausage, the nation's largest manufacturer of fresh sausage products, opened his eyes to what's involved in the daily work of an accountant. It gave him a valuable opportunity to see how things added up for him in his career choice—and the drive he needed to make the most of remaining classes.

Get inside a career that makes sense for you.

Mai came to Lakeland thinking she wanted to be a business major. But an intro class in computers changed the way she viewed things. Lakeland helped Mai explore the real-life application of her new-found career interest by providing opportunities for her to build databases for two campus offices and serve as an intern in the IT department. As a result, Mai discovered the ins and outs of the hard and soft sides of a career in computer science.



MAI XIONG
Aspiring Computer Software Writer

It takes a certain personality to be a successful law enforcement officer. At least that's what the books say. So Scott welcomed the opportunity to move outside the classroom to test his ability. As part of campus security Scott was confronted with all sorts of people and situations. Not only did this give him an opportunity to develop his skills, but it also allowed him to prove, without a reasonable doubt, that law enforcement was in order for him.



▲ *As the campus grows, plans call for significant building renovation and facility expansion.*



SCOTT BRINKMAN
Aspiring Federal Law Officer

The historic **Nash Center** welcomes students and visitors as they enter campus. ▼



Lakeland's safe, serene campus creates an easy-going learning environment. ▼



Work-study and other **financial aid opportunities** are offered to over 95 percent of Lakeland students. ▼



LUKE PFEIFER
*Aspiring Hospitality
Manager*

Always upbeat and ready to serve—that's Luke. But as an aspiring hospitality manager, he never quite realized the full impact of clean sheets, a tidy room and happy conventioners. Never, that is, until he spent time off campus working at a Wisconsin Dells resort, a Holiday Inn Express and a conference center. As a result, Luke faces the real world armed with a better understanding of the career that awaits him. There'll be fewer surprises for Luke—and, hopefully, a reservation phone that never stops ringing.

You can try a career on for size at Lakeland.

Basketball is Casey. Casey is basketball. But what happens when her playing days are over? By giving Casey the opportunity to recruit future players for the college's basketball team, Lakeland is helping Casey figure that out. With a major in sports studies and minor in business administration, Casey is hoping to become a college-level coach. By working with coaches and actively participating in all aspects of the recruiting process at Lakeland, what she's learned, in her words, "is huge." With this insight, she's confident of a successful future—both on and off the court.

CASEY THOUSAND
Aspiring Basketball Coach

Advisors work closely with students to help them structure course loads and get the most from their programs. ▼



A 2000 Lakeland graduate, Ken finds himself in a career that feels right for him. And he knows it's no accident. Practical summer and yearlong work experiences at Sargento Foods while a student at Lakeland helped him apply what he was learning in his business and marketing classes—and helped him discover his passion for sales. As a result, Ken stepped with confidence out of the classroom and into a fulfilling sales position at Sargento.



▲ *Comfortable residence halls and upperclass student apartments conveniently surround the campus.*



KEN ANDERSON '00
Associate Business Manager
Sargento Foods, Inc.

Lakeland offers the facilities and opportunities to become **stronger in mind and body.** ▼



Musko, the Lakeland College Muskies' mascot, revs up **school spirit** for college activities. ▼



DAISUKE KANZAKI
Aspiring
International Banker

Daisuke came to Lakeland with an interest in international banking but without a clear idea of where his path might lead. Classes in international business and economics confirmed he was on the right track. But the lead of a Lakeland professor set him off on a European experience studying world finance at the University of Frankfurt in Germany. As a result, Euros, dollars and yen make even more sense to Daisuke as he zeros in on a career in international banking.



Quick Facts

Description

Lakeland College was founded in 1862 as a seminary/college known as Missionshaus. It is a four-year, co-ed independent liberal arts college related to the United Church of Christ. Lakeland College also includes the William R. Kellett School, which has seven locations throughout Wisconsin for adult evening classes, and Lakeland College Online, offering a bachelor's degree program completely online. Lakeland is fully accredited by the North Central Association of Colleges and Schools.

Enrollment

Lakeland's student population is around 3,500, including over 800 students enrolled in the traditional undergraduate campus-based day program. The remainder are full- and part-time students enrolled in adult evening and online programs. Lakeland College has a higher percentage of international students than any other public or private college in Wisconsin,

with over 13 percent of students coming from 30 countries outside the U.S. Lakeland also has a campus in Tokyo, Japan, and foreign study options are available in Europe and Asia.

Location

The 239-acre campus is in a rural setting just minutes west of Sheboygan, a city of 50,000 on the shore of Lake Michigan.

DISTANCE IN MILES TO LAKELAND COLLEGE FROM:

Chicago	180
Des Moines	405
Detroit	416
Green Bay	62
Appleton	58
Indianapolis	360
Milwaukee	57
Minneapolis/St. Paul	335



Student/Faculty Ratio

The student/faculty ratio at Lakeland is 1:18. There are no teaching assistants and the average class size is 16 students. Full-time professors are supplemented by part-time faculty who are experts in their field and bring real-life experience to the classroom.

Academic Year

Lakeland operates on a 4-4-1 academic calendar. Summer term classes are also available in the adult evening, online and graduate programs.

Facilities

A mix of renovated historic buildings and more recent facilities offer all the needed resources for students. Full recreation and personal fitness facilities are housed at the Todd Wehr Center (slated for a major expansion). The Bradley Fine Arts Building features a 500-seat theatre and art exhibition space. Esch Library was recently enlarged and is linked via computer to a statewide library system for additional resources. The Laun Center for Business and Technology offers high-tech classrooms and conference facilities. The newly-renovated Chase Science



Center provides state-of-the-art science labs. All campus buildings are wired to the campus network and multiple computer labs are available to students.

The Younger Family Campus Center serves as the hub of the campus, housing the student dining hall, the Pub for movies, dances and fast food, the Muskie Grill, Muskie Mart convenience store, bookstore and mailroom.

Campus Housing/Parking

Residence halls offer both same-sex and co-ed by floor housing options. Suites and apartments are available for upperclass students. All are fully wired for telephone, cable TV and Internet service. Laundry facilities are located in each hall. Student vehicles may be parked at no charge in campus lots. Free shuttle service is available to local shopping, entertainment, church services and medical facilities.

Academic Majors

Accounting
 Art (studio emphasis, graphic arts emphasis)
 Biochemistry
 Biology
 Broad Field Science (for Early Adolescence-Adolescence)
 Broad Field Social Studies (for Early Adolescence-Adolescence)
 Business Administration
 Business Education (for Early Adolescence-Adolescence)



Chemistry
 Computer Science
 Criminal Justice
 Early-Middle Childhood Education
 English
 German
 History
 Hospitality Management
 International Business
 Marketing

Mathematics
 Middle Childhood-Early Adolescence Education
 Music (vocal performance, instrumental performance, piano performance, music education)
 Nonprofit Organization Management
 Psychology
 Religion
 Sociology
 Spanish
 Sports Studies
 Writing

Fraternities

Beta Sigma Omega
 Mu Lambda Sigma
 Zeta Chi

Sororities

Apha Psi Alpha
 Phi Delta Omega
 Pi Kappa Gamma

Graduate Programs

Business Administration
 Counseling
 Education
 Theology

Academic/Career Organizations

American Humanics Association
 Education Club
 Future Business Corporate Leaders
 Mortar Board
 Music Educators National Conference
 Social Science Club

Performing Arts

Brass Quintet
 Chamber Winds
 College Theatre
 Frauenchor (women's choir)
 Lakeland Concert Choir
 Lakeland Singers
 Sheboygan Symphony Orchestra
 Wind Ensemble

Select NCAA Division III Athletics

Baseball
 Basketball (men/women)
 Cross Country (men/women)
 Football
 Golf (men/women)
 Soccer (men/women)
 Softball
 Tennis (men/women)
 Volleyball (women)
 Wrestling
 Men's Volleyball (club sport)



The Lakeland College Muskies compete in the Lake Michigan Conference, except for football, which participates in the Illini-Badger Conference.

Food

Three on-campus food service facilities provide meals ranging from cafeteria-style meals to fast food.

Health/Safety

A nurse is available for minor health concerns and can make referrals for advanced-level care. A psychotherapist is available for counseling for students who seek help for academic, vocational or personal problems.

Security staff are on campus 24 hours a day and offer escort service upon request.

Religious Activities

Ecumenical services are held in the Ley Chapel at various times throughout the year, most frequently around religious holidays. Area churches and synagogues also welcome Lakeland students, faculty and staff.

Hayssen Academic Resource Center (HARC)

Free tutoring services for writing, math, science and general studies courses are available to all Lakeland students. Staff

also provide assistance in building research, note taking, editing, test taking and time management skills. The HARC coordinates and provides appropriate resources for students with disabilities.

International Student Orientation and Advising

Lakeland’s International Student Office assists international students with legal forms, information concerning the U.S. Immigration and Naturalization Service and other federal and state government agencies. Special orientation programs are held to help new international students adjust to life on campus and become familiar with the community and the college.

Career Development/Job Placement

The Career Development Office aids students and alumni in developing, evaluating and effectively initiating and implementing career plans. The Office offers help in exploring careers through internships and other forms of experiential learning, developing productive job search methods and preparing for employment interviews. Workshops, seminars, individual counseling, setting up credential



files and access to the Career Resource Center are available.

Financial Aid

Over 95 percent of Lakeland’s traditional students receive financial assistance in the form of scholarships, grants, loans and work-study opportunities. A financial aid estimate is available upon request.

SEED/Orientation

SEED days (Student Early Enrollment Day) allow students to come and set first semester schedules, meet professors, faculty and advisors and attend other seminars. Parents are encouraged to attend SEED. Orientation activities take place the week before classes start and include opportunities to get to know other students and become better acquainted with the campus.

Campus Visits

Visiting the campus is the best way to experience all Lakeland has to offer and a campus visit can be arranged at any time. Tour the campus, sit in on a class, meet with an admissions representative and/or a representative of the Financial Aid Office, meet with a faculty member, talk to current students and eat in the campus dining hall to get an in-depth look at the college. Call or email to arrange a private visit—any day, any time. The Admissions Office also holds formal open houses twice a year. Visit Lakeland’s website or call 1-800-242-3347 for open house dates.

How to Apply

Lakeland College accepts students on a continuing basis through the year. To maximize your housing selection and financial aid package, we suggest you apply early in your senior year of high school. An application form is available online at www.lakeland.edu or by calling the Admissions department at 1-800-242-3347. A \$20 processing fee must accompany the application.

Questions?

Call the Lakeland College Admissions department at 1-800-242-3347, email us at admissions@lakeland.edu or visit our website www.lakeland.edu.



Campus Communications

- Farrago literary magazine
- Lakeland College Media Connect
- Lakeland Mirror campus newspaper
- Spectrum Yearbook

Student Organizations

- Black Student Union
- Campus Activities Board
- Cheer Team
- Dance Team
- Fellowship for Christian Athletes
- Global Student Association
- Habitat for Humanity
- Hmong American Student Association
- IMPACT (Christian-based, student-led activities)



- Inter-Greek Council
- Outdoor Adventure Club
- Peer Educators
- Student Association

Events

- Art Exhibits
- Comedy Series
- Family Weekend
- Homecoming
- Karaoke
- Krueger Fine Arts Series
- Lecture Series
- Mother Daughter Luncheon
- Sibling Weekend
- Spring Fling
- Student Plays
- WAVE Trips
- And much more

Women’s basketball photo on page 6 and baseball photo on page 15 by Joel Nisleit.