

Healthcare Management

For people with an associate degree in a healthcare-related field.

The Bachelor of Arts (B.A.) completion degree in Healthcare Management is currently offered at all Lakeland College centers. Most courses are also offered BlendEd®.

Central Wisconsin Center
715.422.5579 / 800.522.9473
centralwi@lakeland.edu

Chippewa Valley Center
715.723.2720 / 800.993.3413
chippewavalley@lakeland.edu

Fox Cities Center
920.727.0777 / 888.942.4444
foxcities@lakeland.edu

Green Bay Center
920.338.0992 / 888.861.8255
greenbay@lakeland.edu

Madison Center
608.244.2725 / 800.589.5134
madison@lakeland.edu

Milwaukee Center
414.476.6565 / 800.421.2949
milwaukee@lakeland.edu

Sheboygan Center
920.565.1259 / 800.569.2166
sheboygan@lakeland.edu

Lakeland College's healthcare management degree completion program provides a management emphasis for students who come to Lakeland College having an associate degree in a healthcare-related field from a two-year college or technical school.

The healthcare management program is designed to prepare graduates to serve the multi-faceted needs of providers across the continuum of healthcare services.

Core courses encompass an extensive knowledge base driven through case analysis, critical thinking and comprehensive writing to navigate successfully through the ever-changing environment of the healthcare industry.

REQUIRED COURSEWORK (42 semester hours)

An associate degree in an approved healthcare-related field.

All courses listed are 3 semester hours.

Required Courses (36 semester hours)

ACC 210	Financial Accounting Principles
ECN 230	Principles of Microeconomics
BUS 305	Survey of the U.S. Healthcare System
BUS 308	Healthcare Financial Management
BUS 310	Quality Systems in Healthcare
BUS 330	Management Principles
BUS 350	Marketing Principles
BUS 415	Technology Strategies for Healthcare Management
BUS 422	Healthcare Law and Ethics (<i>Writing Intensive</i>)
BUS 430	Healthcare Policy Analysis
BUS 465	Human Resources Management
BUS 491	Business Policy and Strategy (<i>Writing Intensive</i>)

2 additional courses from the following:

BUS 307	Health Promotion and Disease Prevention
BUS 309	Healthcare Economics
BUS 388	Integrated Marketing Communications
BUS 421	Healthcare Operations and Risk Management
BUS 426	Six Sigma in Healthcare
BUS 427	Decision Analysis in Healthcare



For more information, visit lakeland.edu/adult.



General Studies Requirements

(Up to 41 semester hours)

DISTRIBUTIONAL STUDIES

Rhetorical Development

- GEN 110 Expository Writing
- GEN 112 Persuasive Writing

Quantitative Skills

- MAT 130 Intermediate Algebra
- or
- MAT 150 Statistics for Everyday Life

SELECT A MINIMUM OF 3 CREDITS FROM 7 OF THE 8 FOLLOWING CATEGORIES:

Art, Music and Theatre (ART, MUS, THE)

History and Political Science (HIS, POL)

Literature and Writing (ENG, WRT)
Excludes WRT 110 and WRT 210

Mathematics (MAT)
Excludes MAT 130 and MAT 150

Natural Sciences (BIO, CHM, PHY and GEN 183)

Philosophy and Religion (PHI, REL)

Social Sciences (ANT, CRJ, ECN, SOC, PSY)
Excludes SOCP 335

World Languages (CHI, GER, JPS, SPA or other)

INTERDISCIPLINARY STUDIES

- GEN 130 General Studies Core I: Knowing the Self *(Exempt with at least 30 transfer credits)*
- GEN 3XX General Studies Core II: Exploring the Human Condition
(Exempt with at least 90 transfer credits)
- GEN 4XX General Studies Core III: Shaping the Future

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland College evening, weekend and online program, degree-earning students will have

- earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland College;
- satisfied the requirements of at least one academic major;
- completed the General Studies requirements; and
- maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland College.

The Lakeland College evening, weekend and online program's liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:

- Distributional Studies, which develop knowledge in areas outside the major; and
- Interdisciplinary Studies, which encourage the integration of knowledge and values.