

Master of Business Administration (M.B.A.)

**A broad-based,
integrated
program designed
with working
adults in mind.**

The Master of Business Administration (M.B.A.) graduate degree is currently offered at the following Lakeland College centers.

Central Wisconsin Center

800.522.9473
centralwi@lakeland.edu

Chippewa Valley Center

800.993.3413
chippewavalley@lakeland.edu

Fox Cities Center

888.942.4444
foxcities@lakeland.edu

Green Bay Center

888.861.8255
greenbay@lakeland.edu

Madison Center

800.589.5134
madison@lakeland.edu

Milwaukee Center

800.421.2949
milwaukee@lakeland.edu

Sheboygan Center

800.569.2166
sheboygan@lakeland.edu

The Lakeland College master of business administration (M.B.A.) degree, designed with the working adult in mind, provides a broad-based professional education consisting of coursework that integrates research, case studies, technology and other learning processes. Objectives include an understanding of business and economic problems, and the development of managerial skills to address these problems in the context of an ethical and global workplace. In addition to the traditional M.B.A. degree, four M.B.A. degree concentrations are also available: a concentration in accounting, a concentration in finance, a concentration in project management and a concentration in healthcare management.

Admission Requirements

- ◆ An application for admission and an application fee
- ◆ Typically a cumulative undergraduate GPA of at least 2.75 or a minimum score of 450 on the Graduate Management Admission Test (GMAT) is required for admission. However, admissions decisions are made with consideration of the candidate's application in its entirety.
- ◆ All previous official transcripts, including those indicating the completion of a bachelor's degree from a regionally accredited institution
- ◆ A written statement of purpose indicating how an M.B.A. educational experience would help the applicant meet professional goals and what leadership or managerial skills the applicant would bring to this program. The statement should be limited to 250 words.
- ◆ Two letters of recommendation indicating the applicant's potential for success in the M.B.A. program and professionally afterwards
- ◆ A current resume

Note: International students are required to follow additional steps. See admission advisor for more information.

Students may transfer up to nine semester hours of graduate credit from other regionally accredited M.B.A. programs, provided the coursework is relevant to the Lakeland College program, and that a minimum grade of "C" was earned for formal coursework actually taken. These courses must be approved by the M.B.A. program director. Transfer courses must have been taken within 10 years prior to application to the graduate program. Transfer grades will not be included in calculating the applicant's Lakeland GPA.

Applicants can register for one graduate course prior to being formally admitted to the program. Registration in subsequent courses is contingent upon acceptance to the program.

Foundation Courses

Course work of a "C" or better in the areas of economics, statistics, finance and accounting preferred. If no evidence of completed course work is provided, students have the option to complete two courses at the graduate level focusing on economics/statistics and finance/accounting to meet these requirements. Students also have the option to take undergraduate courses to fulfill these requirements.



For more information, visit lakeland.edu/adult.



Degree Requirements

(36-42 semester hours)

All courses listed are 3 semester hours, unless otherwise indicated.

REQUIRED CORE COURSEWORK (27-33 semester hours)

***Only required if foundational requirement has not been satisfied.*

**BA 600	Economics and Statistics Foundations
**BA 610	Accounting and Finance Foundations
BA 700	Business Research Methodology
BA 715	Applied Microeconomic Theory
BA 720*	Applied Managerial Accounting
BA 730	Organizational Effectiveness
BA 750	Applied Marketing Management
BA 760	Production and Operations Management
BA 770	Legal and Regulatory Environment of Business
BA 780	Managerial Finance
BA 790	Corporate Strategy and Decision Making

REQUIRED ELECTIVE COURSEWORK for Traditional M.B.A. (9 semester hours)

9 additional semester hours from the following or completion of one concentration:

BA 710	Applied Macroeconomic Theory
BA 725	Applied International Economics
BA 735	International Trade and Finance
BA 740	Management Information Systems
BA 745	Cultural Understanding and International Business
BA 755	Buyer Behavior
BA 765	Financial Decision Making
BA 775	Human Resource Management
BA 785	Special Topics and Issues in Business
BA 795	Special Study Project in Business
BA 800	Master's Thesis in Business (6 semester hours)

M.B.A. CONCENTRATIONS

Accounting Concentration

9 additional semester hours from the following:

BA 785	Special Topics and Issues
BA 789	Corporate Financial Management

CMA Exam Preparation

BA 771	Advance Industrial Accountancy I (3 credits) (Financial Planning/Performance/Control)
BA 772	Advanced Industrial Accountancy II (3 credits) (Financial Decision Making)

CPA Exam Preparation

BA 796	Advanced Public Accounting I (3 credits) (Regulation)
BA 797	Advanced Public Accounting II (3 credits) (Financial Reporting)
BA 798	Advanced Public Accounting III (3 credits) (Auditing/Business Environment)

**Students who have completed or anticipate enrolling in any CPA or CMA prep courses should not enroll in BA 720 Applied Managerial Accounting. This will be viewed as duplicate credit.*

Finance Concentration

9 additional semester hours from the following:

BA 735	International Trade and Finance
BA 765	Financial Decision Making
BA 786	Cash Management and Investments
BA 787	Capital Budgeting and Risk Analysis
BA 788	Mergers and Acquisitions
BA 789	Corporate Financial Management

Healthcare Management Concentration

BA 701	Leadership for Healthcare Professionals
BA 702	Healthcare Management I
BA 703	Healthcare Management II

Project Management Concentration

BA 781	Fundamentals of Project Management
BA 782	Managing the Project Team
BA 783	Project Procurement and Contract Management

Note: A course used to satisfy the requirements of one concentration may not be applied to the requirements of another.



**LAKELAND
COLLEGE**