



Get Your Students Pumped Up on Personal Finance and Economics!

A one-day conference on personal finance & economic education for Wisconsin's K-12 teachers.

In Conjunction with the first ever "Wisconsin Summit on Financial Literacy!"

Friday, October 14, 2011

Lambeau Field Atrium / Green Bay, WI



Special Appearance
by Mark Murphy
Packers President

This one-day conference will offer concurrent sessions on teaching personal finance and economics in K-12 classrooms. Among those presenting are college professors with expertise in personal financial and economics education, fellow K-12 teachers with years of experience teaching these disciplines, as well as financial industry veterans. Many presentations will be offered in conjunction with the first annual "Wisconsin Summit on Financial Literacy."

Topics Include:

- ***NEW*** 5th and 6th Grade Teaching Strand
- AP Economics: HELP!
- Deficits and the National Debt - The Real Story
- Financial Literacy: TEACH IT!
- How to Utilize Virtual Economics to Its Full Potential
- The Housing Market, Foreclosures, and the Tepid Economic Recovery: A Demographic & Geographic Twist
- Lessons for Teaching Financial Crises
- Playing the WI Stock Market Simulation in Your Classroom
- Potential Solutions to America's Long-Term Fiscal Challenges
- What Caused the Great Recession of 2007-2009?

Free Curriculum!

All participants attending the conference will receive a Flash Drive copy of Virtual Economics 4.0. - A \$109.00 value!

This flash drive contains over 1,400 activity-based lessons from more than 75 publications, 51 key economic concepts, and a glossary with over 500 terms. This is a resource every economics teacher should have. <http://store.councilforeconed.org/virtual-economics-flash-drive.html>

Schedule

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|----------|--|
| 8:30 AM | Registration / Continental Breakfast |
| 9:00 AM | Welcome / Opening Session |
| 10:00 AM | Breakout Sessions |
| 11:00 AM | Breakout Sessions |
| 12:00 PM | Lunch - Mark Murphy, Packers President & CEO, & Excellence in Teaching Awards presentation |
| 1:00 PM | Breakout Sessions |
| 2:00 PM | Closing Session |
| 2:30 PM | Optional Stadium Tours (<i>on your own and based on availability that day</i>) |

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Registration

Seating is limited. Registration must be received by October 11, 2011.

Online

To register online with a credit card, please visit <http://lakeland.edu/finance>

Conference Cost: \$25 per person

School Discount: \$100 unlimited number from the same school

By Mail

**All fields MUST be filled out completely! Each teacher is required to have a registration form on file.*

First Name / Last Name: _____

School: _____ School District: _____

Mailing Address: _____ County: _____

City: _____ State: _____ Zip: _____ Telephone: (____) _____

E-mail: _____ I teach _____ grade in the area/discipline of _____

I have _____ students per class. I teach _____ classes per school year.

Please include a check payable to:

Lakeland College Center for Economic Education

Mail to:

Ms. Mary Jo Jetzer

Lakeland College Center for Economic Education

P.O. Box 359

Sheboygan, WI 53082-0359

Stay and play after the conference!

The Tundra Lodge Resort and Water Park, only 4 blocks from Lambeau Field, is offering conference attendees a discounted room rate of \$99.00 (Includes four water park passes) for Friday, October 14th. To make your reservation, call the Tundra Lodge Resort at 1-877-886-3725 and request the EconomicsWisconsin group rate.

Questions?

For More Information:

Contact: Dr. Scott Niederjohn

Phone: 920.565.1239

Email: niederjohnms@lakeland.edu

Web: www.EconomicsWisconsin.org

For directions: www.lambeaufield.com/stadium_info/directions

Sponsors



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This workshop and the accompanying materials are made available to teachers through the generous support of State Farm and the Council for Economic Education.