## **Specialized Administration**

For people with an associate degree in an approved technical field.

The Bachelor of Arts (B.A.) completion degree in specialized administration is currently offered at all Lakeland College centers. Most courses are offered BlendEd®.

## **Central Wisconsin Center**

800.522.9473 centralwi@lakeland.edu

## **Chippewa Valley Center**

800.993.3413 chippewayalley@lakeland.edu

#### **Fox Cities Center**

888.942.4444 foxcities@lakeland.edu

#### **Green Bay Center**

888.861.8255 greenbay@lakeland.edu

## **Madison Center**

800.589.5134 madison@lakeland.edu

#### **Milwaukee Center**

800.421.2949 milwaukee@lakeland.edu

### **Sheboygan Center**

800.569.2166 sheboygan@lakeland.edu A Lakeland College Bachelor of Arts (B.A.) degree in specialized administration is designed for students who have completed an associate degree in an approved technical field and who wish to complete a Bachelor of Arts degree program.

Since associate degree holders have already received theoretical and practical information in a technical field, the specialized administration major concentrates on a combination of liberal arts coursework and a core of business-related courses. These courses are selected to encourage the integration of skills, knowledge and values in methodical, rational approaches to problem solving.

#### **REQUIRED COURSEWORK (30 semester hours)**

All courses listed are 3 semester hours.

An associate of arts degree in an approved technical field is required.

ACC 210	Financial Accounting Principles
BUS 301	Management Information Systems
BUS 330	Management Principles
BUS 350	Marketing Principles
BUS 410	Business Law I
BUS 491	Business Policy and Strategy (Writing Intensive)
ECN 220	Principles of Macroeconomics
ECN 230	Principles of Microeconomics

6 semester hours of divisionally approved electives.

# **Specialized Administration Major AREAS OF EMPHASIS**

(OPTIONAL)

**Business Economics** 

Finance

Forensic/Fraud

Healthcare Management Hospitality Management

**Human Resource Management** 

Insurance

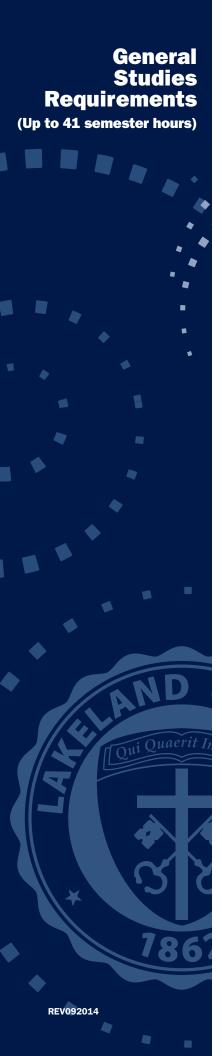
International Business

Management

Nonprofit Management

Sport Management





#### **DISTRIBUTIONAL STUDIES**

#### **Rhetorical Development**

GEN 110 Composition I: Academic Writing

GEN 112 Composition II: Argumentation and Research

#### **Quantitative Skills**

MAT 130 Intermediate Algebra

or

MAT 150 Statistics for Everyday Life

#### SELECT A MINIMUM OF 3 CREDITS FROM 7 OF THE 8 FOLLOWING CATEGORIES:

**Art, Music and Theatre** (ART, MUS, THE)

History and Political Science (HIS, POL)

**Literature and Writing** (ENG, WRT)

Excludes WRT 110 and WRT 210

**Mathematics** (MAT)

Excludes MAT 130 and MAT 150

Natural Sciences (BIO, CHM, PHY and GEN 183)

Philosophy and Religion (PHI, REL)

Social Sciences (ANT, CRJ, ECN, SOC, PSY)

Excludes SOCP 335

World Languages (CHI, GER, JPS, SPA or other)

#### **INTERDISCIPLINARY STUDIES**

GEN 130 General Studies Core I: Knowing the Self (Exempt with at least 30 transfer credits)

GEN 3XX General Studies Core II: Exploring the Human Condition

(Exempt with at least 90 transfer credits)

GEN 4XX General Studies Core III: Shaping the Future

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland College evening, weekend and online program, degree-earning students will have

- earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland College;
- satisfied the requirements of at least one academic major;
- completed the General Studies requirements; and
- maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland College.

The Lakeland College evening, weekend and online program's liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:

- Distributional Studies, which develop knowledge in areas outside the major; and
- Interdisciplinary Studies, which encourage the integration of knowledge and values.