

# Specialized Administration

**For people with an associate degree in an approved technical field.**

The Bachelor of Arts (B.A.) completion degree in specialized administration is currently offered at all Lakeland College centers. Most courses are offered BlendEd®.

**Central Wisconsin Center**

800.522.9473  
centralwi@lakeland.edu

**Chippewa Valley Center**

800.993.3413  
chippewavalley@lakeland.edu

**Fox Cities Center**

888.942.4444  
foxcities@lakeland.edu

**Green Bay Center**

888.861.8255  
greenbay@lakeland.edu

**Madison Center**

800.589.5134  
madison@lakeland.edu

**Milwaukee Center**

800.421.2949  
milwaukee@lakeland.edu

**Sheboygan Center**

800.569.2166  
sheboygan@lakeland.edu

A Lakeland College Bachelor of Arts (B.A.) degree in specialized administration is designed for students who have completed an associate degree in an approved technical field and who wish to complete a Bachelor of Arts degree program.

Since associate degree holders have already received theoretical and practical information in a technical field, the specialized administration major concentrates on a combination of liberal arts coursework and a core of business-related courses. These courses are selected to encourage the integration of skills, knowledge and values in methodical, rational approaches to problem solving.



**REQUIRED COURSEWORK (30 semester hours)**

*All courses listed are 3 semester hours.*

An associate of arts degree in an approved technical field is required.

|         |   |
|---------|---|
| ACC 210 | Financial Accounting Principles                           |
| BUS 301 | Management Information Systems                            |
| BUS 330 | Management Principles                                     |
| BUS 350 | Marketing Principles                                      |
| BUS 410 | Business Law I  |
| BUS 491 | Business Policy and Strategy ( <i>Writing Intensive</i> ) |
| ECN 220 | Principles of Macroeconomics                              |
| ECN 230 | Principles of Microeconomics                              |

*6 semester hours of divisionally approved electives.*

**Specialized Administration Major**

**AREAS OF EMPHASIS**

(OPTIONAL)

|                           |                        |
|---------------------------|------------------------|
| Business Economics        | Insurance              |
| Finance                   | International Business |
| Forensic/Fraud            | Management             |
| Healthcare Management     | Nonprofit Management   |
| Hospitality Management    | Sport Management       |
| Human Resource Management |                        |

# General Studies Requirements

(Up to 41 semester hours)

## DISTRIBUTIONAL STUDIES

### Rhetorical Development

- GEN 110    Composition I: Academic Writing  
GEN 112    Composition II: Argumentation and Research

### Quantitative Skills

- MAT 130    Intermediate Algebra  
or  
MAT 150    Statistics for Everyday Life

### SELECT A MINIMUM OF 3 CREDITS FROM 7 OF THE 8 FOLLOWING CATEGORIES:

**Art, Music and Theatre** (ART, MUS, THE)

**History and Political Science** (HIS, POL)

**Literature and Writing** (ENG, WRT)

*Excludes WRT 110 and WRT 210*

**Mathematics** (MAT)

*Excludes MAT 130 and MAT 150*

**Natural Sciences** (BIO, CHM, PHY and GEN 183)

**Philosophy and Religion** (PHI, REL)

**Social Sciences** (ANT, CRJ, ECN, SOC, PSY)

*Excludes SOCP 335*

**World Languages** (CHI, GER, JPS, SPA or other)

## INTERDISCIPLINARY STUDIES

- GEN 130    General Studies Core I: Knowing the Self *(Exempt with at least 30 transfer credits)*  
GEN 3XX    General Studies Core II: Exploring the Human Condition  
*(Exempt with at least 90 transfer credits)*  
GEN 4XX    General Studies Core III: Shaping the Future

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland College evening, weekend and online program, degree-earning students will have

- earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland College;
- satisfied the requirements of at least one academic major;
- completed the General Studies requirements; and
- maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland College.

The Lakeland College evening, weekend and online program's liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:

- Distributional Studies, which develop knowledge in areas outside the major; and
- Interdisciplinary Studies, which encourage the integration of knowledge and values.