



*Destination Kohler-
The American Club*



The Osthoff Resort



Blue Harbor Resort & Spa

GET A HEAD START ON YOUR CAREER IN HOSPITALITY

Lakeland University partners with Blue Harbor Resort & Spa, Destination Kohler and The Osthoff Resort



HOSPITALITY HEAD START

Lakeland University has proudly joined forces with Blue Harbor Resort & Spa, Destination Kohler and The Osthoff Resort to create a dynamic new student-centric, symbiotic partnership.

Hospitality Head Start is a cutting-edge initiative designed to provide the three renowned Sheboygan County resorts with qualified Lakeland hospitality management students while giving students like you real-world experience.

Through this experience, you will earn income, reducing your reliance on student loans. You will start out in entry-level jobs, get hands-on experience and work your way up as you progress academically at Lakeland.

Upon graduation, you will have gained valuable experience through your previous hospitality jobs and will be in prime position to enter higher-level positions in the industry.

Your strong resume and experience will be a reflection of this great partnership.



“I believe this gives Lakeland University’s hospitality program a real competitive edge in attracting high school graduates who are interested in a career within our industry. If students apply themselves, they will exit Lakeland with a bachelor’s degree along with years of industry experience. As a hiring employer, I would view that as a distinct advantage.”

– DAVID SANDERSON
Vice President & General Manager
Blue Harbor Resort & Spa

“We are pleased to collaborate with neighboring Lakeland University to showcase our world-class American Club Hotel and other resort facilities. These will become classrooms of sorts in both accommodations and guest services to a group of engaged, hospitality-focused students eager to explore career opportunities. We are pleased to have these students learn directly from our talented associates, who excel each day at providing five-star services for our guests.”

– MICHAEL BELOT
General Manager
Destination Kohler



“If we have people working here in a job or internship and they enjoy our culture and working in this environment and we respect their contribution, we’ve promoted these individuals to management positions. For the Lakeland student, this is an opportunity to sample their choice of study as a future job. They have control over their own destiny, because if they enjoy their work, this is a possible entry to key positions being open to them after graduation.”

– LOLA ROEH
General Manager
The Osthoff Resort



MEET LAKELAND GRADUATE MARKUS SAVAGLIO

HOMETOWN: KENOSHA, WISCONSIN

TITLE: GENERAL MANAGER, *Inns of Geneva National at Paloma Resort Properties, Lake Geneva, WI*

While growing up, Markus recalls, he almost never went on vacation. “The one time I did,” he says, “I loved it so much.”



He was 13 when his uncle brought him along on a family trip to Jamaica. That excursion, and all the fun that accompanied it, left quite an impression on young Markus. Enough of an impression, in fact, that five years later, he decided a career in the hospitality industry was for him.

Lakeland’s hospitality management program helped Markus immensely, he says, adding that the core business curriculum blends perfectly with the hospitality industry-specific classes. In addition to the solid mix of instruction, Markus says, Lakeland’s emphasis on real-world, out-of-the-classroom learning was a tremendous benefit. He worked at Blue Harbor Resort & Spa in Sheboygan, completed an internship at Pacific Islands Club in Guam and worked at nationally renowned American Club in Kohler, Wisconsin.

Now, as general manager of the luxurious Inns of Geneva National in Lake Geneva, Wisconsin, Markus, a 2010 Lakeland University graduate, is responsible for all facets of the golf resort’s day-to-day operations.

“Lakeland really helped me prepare for my career by providing me plenty of opportunity to learn through practical experience,” he says.

For more information on Lakeland’s hospitality management major or the Hospitality Head Start program, go to

LAKELAND.EDU/RESORT