

CHANGE

YOUR MIND

Kathy

Master of Arts in
Counseling, Community
Counseling concentration



**LAKELAND
UNIVERSITY**

CHANGE HERE

**Evening
Weekend
Online**

**DEGREE
PROGRAMS**



We know all the reasons why you think going back to school may not be possible. It's time to change your thinking. Lakeland makes it easier to act on your aspirations.

THINKING OF GOING BACK TO SCHOOL? TURN THOSE THOUGHTS INTO ACTION.



@ LAKELAND

It's not about financial limitations.
It's about making education affordable.

It's not about learning in outsized and intimidating classrooms.
It's about learning in and outside the classroom without intimidation.

It's not about unapproachable instructors who don't have the time.
It's about real-world instructors you can approach and contact any time.

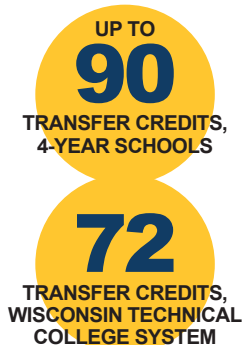
It's not about squeezing time into an already too-busy schedule.
It's about scheduling self-paced education on your time as you're ready.

Whatever you thought going back for a college education was, think again.
Because at Lakeland, we're all about changing minds.

READY FOR A CHANGE? LET'S DO THIS.

BY THE NUMBERS NUMBER OF WAYS TO CHANGE AT LAKELAND

Ways to
Start Faster



Ways to
Declare



Ways to
Keep Learning



To hear what other people have to say about Lakeland,
go to Lakeland.edu/Testimonials

Meng
MBA,
Project Management
concentration

“

I work second shift and have a family, so it is hard to find a program that can fit around my schedule. With Lakeland and the BlendEd classes, I am still able to work and go to school for my MBA, without having to disrupt my normal everyday life. The affordability of Lakeland was also a plus because I am able to pay as I go, rather than getting myself deeper into student loans.

”

CHANGE HERE



WHAT IN THE WORLD DO YOU WANT TO DO?

And when do you want to do it? Questions about what, where, when and how to pursue your degree go hand in hand at Lakeland.

Choose from a long list of bachelor's degree majors. Most of our graduate courses are offered in the BlendEd® format. Take classes in person, or access courses and complete your work entirely online.

**GETTING THERE IS ALL
RIGHT HERE. GO FOR IT!**

To learn more about how we'll help you get started, go to Lakeland.edu/Graduate.

Mirna
Business
Management

“

Since the first time I contacted Lakeland, I have been receiving a lot of support from my advisors. They help with credit transfers, look for classes that fit with my work schedule and develop a plan with classes in the order needed, so I can finish the program at the time planned.

”

BACHELOR'S DEGREE PROGRAMS

ACCOUNTING*

AREAS OF EMPHASIS:

All emphasis areas listed under Business Administration are available for the Accounting major.

BUSINESS ADMINISTRATION*

AREAS OF EMPHASIS:

Business Economics
Finance
Forensic/Fraud
Healthcare Management
Hospitality Management
Human Resource Management
Insurance
International Business
Management
Nonprofit Management
Sport Management

COMMUNICATION*

COMPUTER SCIENCE*

AREAS OF EMPHASIS:

Computer Science
Information Systems
Software Design

CRIMINAL JUSTICE*

EDUCATION (Milwaukee)

MARKETING*

AREAS OF EMPHASIS:

Digital Marketing
Retail Management
Sales Management

MANAGEMENT INFORMATION SYSTEMS**

PSYCHOLOGY*

AREAS OF EMPHASIS

Brain and Behavior
Clinical/Counseling

SPECIALIZED ADMINISTRATION*

AREAS OF EMPHASIS:

All emphasis areas listed under Business Administration are available for the Specialized Administration major.

MASTER'S DEGREE PROGRAMS

BUSINESS ADMINISTRATION (MBA)*

AREAS OF EMPHASIS

Traditional
Accounting
Finance
Healthcare Management
Human Resource Management
Project Management
Supply Chain Management

COUNSELING (MAC)

AREAS OF EMPHASIS:

Community
Higher Education
School

EDUCATION (M.ED.)

(Sheboygan and Milwaukee)

For details about bachelor's and master's programs, go to Lakeland.edu/Programs.

*Completely online option available

**Pending HLC Approval



MIX IT UP TO MATCH YOUR REALITY.

There's more than one way to get a college education and Lakeland offers them all. We call this remarkable learning opportunity **BlendEd®**. You'll simply call it the most flexible and convenient way to earn a degree—on your own terms, in your own time, anywhere you want to learn.

BLENDED® LETS YOU CHOOSE YOUR LEARNING OPTIONS EACH & EVERY WEEK:

ATTEND CLASSES IN PERSON

Physically attending classes is the most traditional way to learn and also the most familiar. That makes the classroom setting an especially comfortable way to earn your degree. But when you can't physically attend classes, you've got other options to keep you learning and earning.

ATTEND CLASSES ONLINE

No matter when you do your best studying, where you are or what time it is, you can learn online, on your time. Really. Participate in an interactive online discussion board with your instructor and other students at midnight. Read through course material on your lunch hour. Complete assignments before your commute to work, and take exams after dinner. It's all a matter of time—yours.

ATTEND CLASSES “REMOTELY”

Whether you're attending a trade show in Toledo or a family reunion in Florida, you won't have to miss attending your actual class. You're only an Internet connection or smart phone signal away from joining a class from wherever you are. Using your laptop, phone or tablet, you can participate in a live class. You'll follow the instructor's presentation, use live audio to answer or ask questions, and be part of the real-time classroom dynamic.

DON'T ATTEND CLASSES

When night classes just don't work for your active life or fit your busy schedule, we've got you covered. Our live courses are digitally video-recorded and available when you can or want to access them. So you can watch recorded classes whenever it's most convenient for you.

To learn more about Lakeland's unmatched program flexibility, go to Lakeland.edu/Flexibility.





Here's how **BlendEd®** works:

1. First, check your calendar. Business trip next week? Kids' soccer tournament? Life has a way of altering "normal" weekly routines and interfering with regularly scheduled class times. Don't panic. You've got options.
2. Then choose your format. You simply select the learning format each week that works best for you and your busy life. That may mean sitting in a classroom one week, but working independently and online the next.
3. Yikes, THAT just happened. Kids get sick. Job deadlines demand extra overtime. We get it. That's why you can always change your weekly **BlendEd®** schedule and choose any of the other ways to catch up on the current week's lessons.

Evening, Weekend, Online.
It's Flexible Education Designed to Work for the Working Adult.

To learn more about **BlendEd®**, go to
Lakeland.edu/BlendEd.

Awele
Master of Business
Administration

“

It's serene; it's beautiful, the community's warm, and faculty's amazing. Lakeland has a one-on-one style structure set up for students, that require you only desire success. Every student matters here, every student is 'somebody,' not just some person.

”

CHANGE HERE



COST OF EDUCATION? NO SMALL CHANGE.

IT'S WHY WE'RE CHANGING IT IN BIG AND AFFORDABLE WAYS.

Look, we don't have to tell you that the cost of a college education is a big deal. But it doesn't have to be a big worry. That's why at Lakeland, we work hard to help make your education as affordable as possible.

Each returning adult comes in with a different set of financial circumstances. We consider every possible funding source to address your unique situation and fill in any gaps with a range of grants, loans, scholarships and other financial aid solutions.

GOING BACK TO COLLEGE MAY NOT BE FREE, BUT WE CAN MAKE IT WORRY FREE.

For current program cost and more information, go to Lakeland.edu/Affordability.

Mollie
Business Administration
with Emphasis in
Management

“

Blend Ed is perfect for my lifestyle. With working full time and raising a family, I have the choice to attend class on campus or online, which helps out when something comes up.

”

CHANGE. WITH EASE.

Get off to a faster start at Lakeland with Maximum Transfer Credit. We carefully review courses previously completed at accredited institutions, as well as through the Wisconsin Technical College System. All so we can accept as many of your earned credits as possible, putting you ahead of the game, right from the start.

You'll also get off to a more confident start with practical support and guidance from an Advisor. From creating workable class schedules around your schedule, to clarifying degree requirements, your advisor helps smooth the way, removing any hurdles so you can simply focus on "getting it done."

To learn more about our advisors, go to [Lakeland.edu/Advisors](https://lakeland.edu/Advisors).



Meet your new favorite mentor. You know the one:

The teacher with real-world experience in your field.

The expert who pushes you to think about uniquely relevant concepts.

The instructor who spends extra time, any time, breaking it all down for you.

The professor you'll remember for the rest of your life.

Lakeland faculty members are real-world practitioners and experts in their fields. They've "been there and done that." So they bring all their worldly wisdom and real-life experiences into your lessons.

KEEPING IT REAL.

In doing so, they create learning that not only supports your academic success, but also allows you to make an immediate difference in your workplace.

**YOUR MENTOR IS
WAITING TO MEET
YOU AT LAKELAND.**

To learn more about our instructors, go to Lakeland.edu/Instructors.

95%

**OF LAKELAND STUDENTS
FIND EMPLOYMENT
AFTER GRADUATION.**



WATCH ME WORK IT.

More education means more opportunities—for increased salary, career advancement, and responsibilities. As a Lakeland graduate, you can expect to move forward in your career goals.

More and more of today's best employers want workers who are critical thinkers and strong communicators—two key skills that come with your education from Lakeland. And many of those employers, including world-class organizations are neighbors in all the places that Lakeland campuses are located.

A bachelor's or master's degree from Lakeland opens doors, shatters ceilings and unlocks tremendous opportunity.

**EARN A LAKELAND DEGREE. CHECK.
CLIMB THE LADDER. CHECK.**

To hear student success stories, go to
Lakeland.edu/Outcomes.

Karl
Computer
Science

“

Trying to finish my computer science degree had been a difficult task before I came to Lakeland. Working with the advisors and getting previous credits transferred was a breeze. The BlendEd classes make it easy to fit things into my busy schedule.

”



CHANGE HERE

CENTER LOCATIONS

CENTRAL WISCONSIN CENTER

500 32nd St N | Wisconsin Rapids, WI 54494
(800) 522-9473
centralwi@lakeland.edu
Lakeland.edu/CentralWI

CHIPPEWA VALLEY CENTER

770 Scheidler Rd | Chippewa Falls, WI 54729
(800) 993-3413
chippewavalley@lakeland.edu
Lakeland.edu/Chippewa

FOX CITIES CENTER

2320 Industrial Drive | Neenah, WI 54956
(888) 942-4444
foxcities@lakeland.edu
Lakeland.edu/FoxCities

GREEN BAY CENTER

2601 Development Drive | Green Bay, WI 54311
(888) 861-8255

MADISON CENTER

1650 Pankratz Street | Madison, WI 53704
(800) 589-5134
madison@lakeland.edu
Lakeland.edu/Madison

MILWAUKEE CENTER

9000 W. Chester St. | Milwaukee, WI 53214
(800) 421-2949
milwaukee@lakeland.edu
Lakeland.edu/Milwaukee

SHEBOYGAN CENTER

W3718 South Drive | Plymouth, WI 53073
(800) 569-2166
sheboygan@lakeland.edu
Lakeland.edu/Sheboygan



Lakeland University is fully accredited
by the North Central Association of
Colleges and Schools.



I chose to return to Lakeland to pursue my master's degree
in counseling... I enjoy the small class sizes and also getting
to know each one of my instructors. I also feel like my
classmates are part of an extended family, as we spend time
talking to each other quite a bit."

—Kathy



W3718 South Drive, Plymouth, WI | 800-242-3347 | Lakeland.edu

