

CHANGE

#NOTCOLLEGEASUSUAL

Michael

Senior
Business Management
Football



LAKELAND
♦ COLLEGE ♦

CHANGE HERE



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Emma

Junior

Religion and Nonprofit Management

Student ambassador and chaplain's assistant



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Suzette

Junior
Biochemistry and History
LURE student



LAKELAND
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LAKELAND COLLEGE CAMPUS BY NAME

BUILDINGS

Alumni Pavilion **27**
 Bradley Fine Arts Building **22**
 Chase Science Center **21**
 Ambrose D. DeLand
 Child Care Center **31**
 Esch Library **16**
 W.A. Krueger Hall **14**
 Laun Center **15**
 Ley Chapel **20**

Maintenance Buildings **12**
 Nash Center **18**
 Old Main Hall **17**
 President's House **10**
 Verhulst Center **23**
 Wehr Center **29**
 Wrestling Practice Center/
 Warehouse **11**
 Younger Family Campus
 Center/Bossard Hall **13**

RESIDENCE HALLS

Friedli Hall **30**
 Grosshuesch Hall **6**
 Hill House **5**
 Hofer Hall **32**
 A.M. Krueger Hall **25**
 Kurtz House **3**
 Morland House **4**
 Muehlmeier Hall **7**
 Brotz Hall **24**
 South Hall **9**

PLACES OF INTEREST

Baseball Field **33**
 Campus Lake **19**
 Grether Natural Laboratory **26**
 Lagoon **8**
 Soccer Fields **1**
 Softball Field **2**
 Taylor Field **28**

LAKELAND COLLEGE CAMPUS BY NUMBER

1 Soccer Fields
 2 Softball Field
 3 Kurtz House
 4 Morland House
 5 Hill House
 6 Grosshuesch Hall
 7 Muehlmeier Hall
 8 Lagoon
 9 South Hall
 10 President's House
 11 Wrestling Practice Center/
 Warehouse
 12 Maintenance Buildings
 13 Younger Family Campus
 Center/Bossard Hall
 14 W.A. Krueger Hall
 15 Laun Center
 16 Esch Library
 17 Old Main Hall
 18 Nash Center
 19 Campus Lake
 20 Ley Chapel
 21 Chase Science Center
 22 Bradley Fine Arts Building
 23 Verhulst Center
 24 Brotz Hall
 25 A.M. Krueger Hall
 26 Grether Natural Laboratory
 27 Alumni Pavilion
 28 Taylor Field
 29 Wehr Center
 30 Friedli Hall
 31 Ambrose D. DeLand
 Child Care Center
 32 Hofer Hall
 33 Baseball Field



W3718 South Drive, Plymouth, WI | 800-242-3347 | Lakeland.edu





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Alex

Sophomore
Business Management and Aviation
Basketball



LAKELAND
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**COLLEGE. IT'S SO
NOT WHAT YOU
THINK IT IS HERE.**



We know what you're thinking about college life.
But at Lakeland, you'd be surprised.

@ LAKELAND COLLEGE

- It's not about an extraordinarily oversized campus. **It's about an overabundance of extraordinary opportunities.**
- It's not about learning in outsized and intimidating classrooms. **It's about learning in and outside the classroom without intimidation.**
- It's not about indifferent professors who don't have the time. **It's about professors who welcome your differences all of the time.**
- It's not about being one of many. **It's about being you, one-on-one with others, many times over.**

Whatever you thought a college education was, think again. Because at Lakeland, we're all about changing minds.



**READY FOR
A CHANGE?
LET'S DO THIS.**

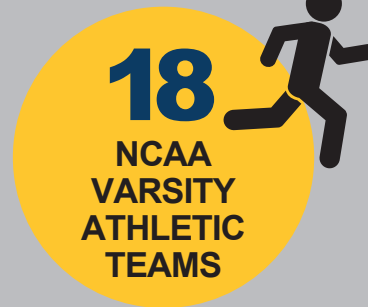
BY THE NUMBERS

NUMBER OF WAYS TO CHANGE AT LAKELAND

Ways to
Move In



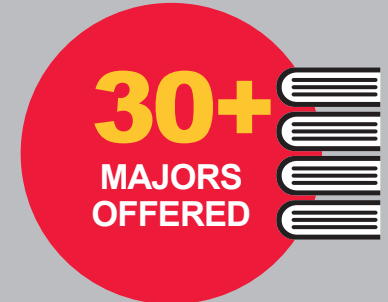
Ways to
Feel Pride



Ways to Alter
Your Worldview



Ways to
Declare



Ways to
Make Friends



Ways to
Keep It Personal



UNLIMITED
OPPORTUNITIES
TO STUDY
ABROAD



Ways to
Keep Learning



Ways to Get Involved

40

CLUBS AND
ORGANIZATIONS

1

CAMPUS
NEWSPAPER



0

LIMITS ON NEW
CLUBS OR ACTIVITIES
YOU'D LIKE TO
START UP

Ways to Perform

3

BANDS

2

CHOIRS



1

THEATRE

Ways to Earn

400

STUDENTS EMPLOYED
ON CAMPUS
LAST YEAR

220

STUDENTS IN
INTERNSHIPS
LAST YEAR

Ways to Feel Safe

24/7

CAMPUS
SECURITY



Ways to Save \$

FREE



**CAMPUS
PARKING**



**WIRELESS
INTERNET**



**LAUNDRY
FACILITIES**



**FITNESS
CENTER**



**SHUTTLE
SERVICE**



Going to college is like visiting a whole new country. The people have their own language, there's new terrain to navigate, a new community to discover and new customs to understand.

CULTURE, WITHOUT THE SHOCK.

**BUT DON'T WORRY; YOU'VE
GOT A **SUCCESS COACH** BY
YOUR SIDE AND ON YOUR SIDE.**

Before you even begin classes, your Success Coach will contact you to help you make your transition to Lakeland. Once here, your coach meets one-on-one with you regularly, providing beneficial information about on-campus resources that can support your academic, social and personal success.

Your coach also develops a personal plan to help you obtain the knowledge and experience you need for graduate school, or to secure your first professional job.

Christian
Junior
Business Administration
and Aviation
Student ambassador



GET ANSWERS, DIRECTION AND GUIDANCE ON EVERYTHING YOU'LL EXPERIENCE WHILE AT LAKELAND.

- **Financial Awareness.** The cost of college has increased dramatically over the past two decades. It's why your Success Coach helps to ensure and secure your investment. Your coach clues you in to all the deadlines for completing financial aid forms, knows what scholarships are available and helps you understand how your grades and credits might affect your aid.
- **Academic Planning.** Your Success Coach will challenge you to think about your personal and academic goals and develop strategies to help you maintain academic performance to then meet those goals. You'll also be guided toward valuable internships and other pre-professional experiences.
- **Study Skills Enhancement.** You'll get tips on taking and organizing notes, advice on test-taking strategies and insights on the best times and places to study.
- **Time Management.** Juggling school, work, athletics, activities and, well, life in general can be a challenge. Your Success Coach helps you find and maintain the right balance.
- **Campus Engagement.** Your coach nurtures your potential and shares some of the best ways to get the most out of your Lakeland experience.





WHAT'S WITH THE FISH?



It's true. Our mascot is a Muskie. Quirky? Admittedly. Unexpected? Absolutely. Yet it's this kind of quirky, unexpected, laidback difference that students love about Lakeland life.

Beautifully rural but far from remote, our sized-just-right main campus is located in the middle of everywhere.* Here you'll find a safe, natural retreat, but also a blank-space springboard for college-life creativity, activities and events. Events like the Big Fish Festival. Or whatever impromptu celebration any student wants to dream up. (Video Game Appreciation Week, anyone?)

At Lakeland, imagination has room to roam. And our students are the wellspring of ideas and activities.

DIVE RIGHT IN!

LAND HERE!

Freshmen spend the first year in traditional residence halls. After that, it's up to you. Based on a formula that rewards strong grades and good class standing, you'll have the opportunity to move to apartment-style housing or modern pods.

*** LAKE MICHIGAN** is only minutes away from campus. The Packers, Brewers, Bucks and their sports venues are all about an hour away. In addition, globally recognized golf, fine art exhibits and popular resorts are just up the road in Sheboygan. So if you want to venture off campus anytime for some of the usual metropolitan fare, it's easy to do.



COST OF COLLEGE? NO SMALL CHANGE.

IT'S WHY WE'RE CHANGING IT IN BIG AND AFFORDABLE WAYS.

Look, we don't have to tell you that the cost of college is a big deal. But it doesn't have to be a big worry. That's why at Lakeland, we work hard to help make your education as affordable as possible.

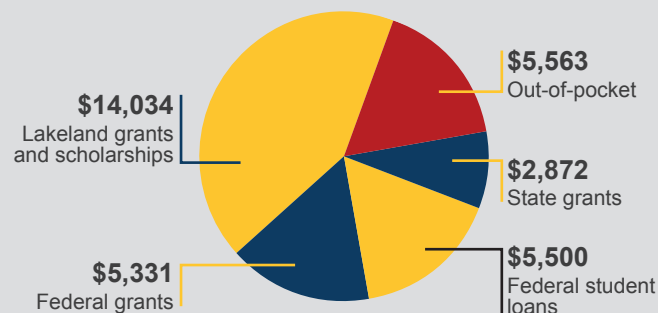
Each student comes to college with a different set of financial circumstances. We consider every possible funding source to address your unique situation

and fill in any gaps with a range of grants, loans, scholarships and other financial aid solutions.

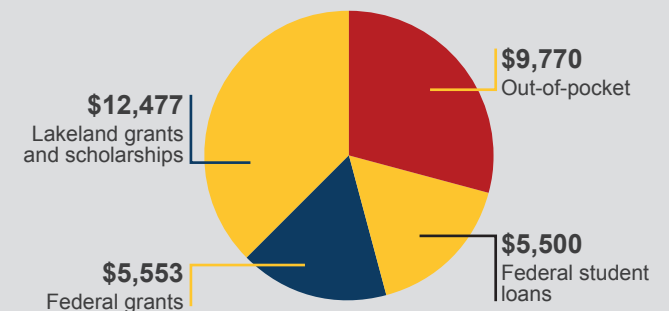
The result — we make the cost of a private-school education comparable to that of the state's public schools. And that makes for a lot of relieved students and parents.

AVERAGE FINANCIAL AID/STUDENT/YEAR FOR FRESHMEN ENTERING IN 2015-2016 ACADEMIC YEAR

Average financial aid for Wisconsin residents \$27,737



Average financial aid for Out-of-state students \$23,530



MEETING THE COST: Charts show examples of how costs are covered on average by students eligible for certain programs.

FOUR-YEAR FINANCIAL AID COMMITMENT

You can count on the continuation of both your Lakeland College academic scholarships and Lakeland College need-based grant funding, unless your on/off-campus or full/part-time student status changes.*



**COLLEGE MAY
NOT BE FREE, BUT
WE CAN MAKE IT
WORRY-FREE.**

WHAT IN THE WORLD DO YOU WANT TO DO?

And where in the world do you want to do it? Questions about what, where and how to pursue your passion go hand in hand at Lakeland.

Choose from a long list of bachelor's degree majors and minors. Decide to study abroad. Take a fulfilling internship close to campus. Experience two weeks of hands-on exploration during a course-affiliated trip.

GETTING THERE IS ALL RIGHT HERE. GO FOR IT!

MAJORS

Accounting

All emphasis areas listed under Business Administration are available for this major.

Art

Studio
Graphic Arts

Biochemistry

Biology

Broad Field Science

Broad Field Social Studies

History Concentration

Business Administration

Must choose at least one area of emphasis:

Business Economics
Finance
Forensic/Fraud
Healthcare Management
Hospitality Management
Human Resource Management
Insurance
International Business
Management
Nonprofit Management
Sport Management

Chemistry

Communication

Computer Science

Information Systems
Software Design
Computer Science

Criminal Justice

Education -

Early Childhood - Middle Childhood
Middle Childhood - Early Adolescence
Early Adolescence - Adolescence*
Early Childhood - Adolescence*

English

Exercise Science

History

Hospitality Management

All emphasis areas listed under Business Administration are available for this major.

Marketing

All emphasis areas listed under Business Administration are available for this major.

Mathematics

Music

Music Education

Music Performance

Nursing (Pre)**

Psychology

Brain and Behavior
Clinical/Counseling

Religion

Spanish

Specialized Administration

All emphasis areas listed under Business Administration are available for this major.

Sport Management and Leadership

Writing

*A professional sequence that requires a major in an approved subject area.

**A direct admission program affiliated with Columbia College of Nursing.



MINORS

Art
 Aviation
 Biology
 Business Administration
 Chemistry
 Communication
 Computer Science
 Criminal Justice
 Economics
 English
 English as a Second Language
 Ethnic and Gender Studies
 History
 Mathematics
 Music
 Psychology
 Religion
 Science - Life and Environmental
 Spanish
 Sport Management
 Writing

PRE-PROFESSIONAL

Pre-Chiropractic
 Pre-Dentistry
 Pre-Law
 Pre-Medicine
 Pre-Ministry
 Pre-Optometry
 Pre-Physical Therapy
 Pre-Veterinary



CHANGE HERE

Bailey

Junior
 Education
 Student ambassador
 Basketball

MEET YOUR NEW FAVORITE PROFESSOR

YOU KNOW THE ONE.

The expert who pushes you to think about some pretty mind-blowing concepts.

The instructor who spends extra time, anytime, breaking it all down for you.

The professor who calls you by your nickname and makes you laugh out loud.

The mentor you'll remember for the rest of your life.

**YOUR FAVORITE
PROFESSOR IS
WAITING TO MEET
YOU AT LAKELAND.**



OUR MISSION

Lakeland College educates women and men of diverse backgrounds, preparing them to think critically, to communicate effectively, to succeed professionally, and to lead ethical, purposeful and fulfilling lives. Rooted in the values of the United Church of Christ, Lakeland integrates the liberal arts and experiential learning to develop the whole person for success in a dynamic, multi-faceted world.



KARL KUHN, PH.D.
PROFESSOR OF RELIGION

SPIRITUAL GUIDE. Karl takes special interest in the study of biblical interpretation and theology. He is the author of several books and theological articles, and encourages his students to ask questions and spark conversations about spirituality.



PAUL PICKHARDT, PH.D.
ASSOCIATE PROFESSOR OF BIOLOGY

THE LIFE AQUATIC. Paul is an aquatic ecologist and limnologist whose research focuses on the ecotoxicology of mercury at the base of aquatic food webs. His students, many of whom are accepted into some of the best graduate programs around the nation, regularly present their high-level research at the Midwest meeting of the Society of Environmental Toxicology and Chemistry.



SCOTT NIEDERJOHN, PH.D.
ASSOCIATE PROFESSOR OF BUSINESS ADMINISTRATION

SHOW ME THE MONEY. Scott, a Fulbright Scholar, was featured in *Money* magazine in December 2014 for creating Lakeland's Center for Economic Education, established in 2006. Scott and the center have created programming and training for hundreds of K-12 teachers to introduce students to economic and financial concepts.



CYNTHIA LINDSTROM, ED.D.
ASSOCIATE PROFESSOR OF COMPUTER SCIENCE

GENIUS HACKER. One of Cindy's many areas of expertise is forensics, the study of cybercrime. With more than 20 years of corporate and government computer science experience, Cindy — who holds a doctorate in computing and information technology — encourages students to experiment with technology such as 3D printing and robotics.



MEHRABAN KHODAVANDI, PH.D.
PROFESSOR OF EDUCATION & PSYCHOLOGY
DIRECTOR OF GRADUATE EDUCATION PROGRAMS

TEACHING TEACHERS. Mehraban is a two-time winner of Lakeland's Outstanding Professor of the Year award, winner of the Underkofler Excellence in Teaching award, and winner of the Alumni Association Outstanding Faculty Member award. He has been the driving force in Lakeland's undergraduate and graduate education programs.

LET'S GET REAL

**REAL STUDENTS SHARE
THEIR REAL REASONS FOR
CHOOSING LAKELAND.**

BAILEY GRAYVOLD
JUNIOR - NORWAY, MICHIGAN

MAJOR: Elementary Education **MINOR:** Spanish

EXTRA-CURRICULAR ACTIVITIES: Team captain and all-conference performer on the women's basketball team, student-athlete advisory committee, Muskie Mentor program, Blue and Gold Champion

ON-CAMPUS JOBS: Admissions assistant and campus ambassador

CAREER GOAL: Elementary school teacher and coaching at the high school/collegiate level, hoping to teach overseas at one point in my life as well

WHY LAKELAND? "During my visit, I literally felt like I was at home. I had visited a lot of other smaller schools in Wisconsin, and they were all very nice, but I didn't get the same feeling during my visits to any of them that I did at Lakeland. As I was leaving Lakeland, it was like 'Boom! That's where I belong.'"

WHAT'S THERE TO LOVE? "The people. The relationships you build here are simply amazing. When you're walking across campus, everybody says 'Hi' to everybody. There's just something special here."



LeShay
Senior
Criminal Justice
Volleyball

CHRISTIAN GILLASPIE **JUNIOR - BOSCOBEL, WISCONSIN**

MAJOR: Business Administration with emphasis in management, finance and economics **MINOR:** Aviation

EXTRA-CURRICULAR ACTIVITIES: Accounting Club, served as President of the Aviation Club, member of choir, Vice-President of Academic Affairs for the Student Government Association. Participate in various clubs, organizations and intramurals

ON-CAMPUS JOBS: Campus ambassador, admissions assistant, Blue and Gold Champion

CAREER GOAL: A career in business finance, management and/or a professional pilot

WHY LAKELAND? "I visited a lot of different schools over a three-year period, but I kept being drawn back to Lakeland. I loved the people around here and the atmosphere. I also liked the flexibility that Lakeland afforded, which allows me to pursue a business degree while completing my licenses and ratings through the aviation program to become a commercial pilot and a CFI (Certified Flight Instructor)."

WHAT'S THERE TO LOVE? "I love the people around here and the relationships that the students and faculty have with each other. It's really like having a big family because everyone is super friendly, and supportive and the faculty and staff go out of their way to be helpful and involved with the students. I also love the small classes and personal education and attention I get from the professors. They love their job and it truly shows."



SUZETTE ROSAS **JUNIOR - SHEBOYGAN, WISCONSIN**

MAJORS: Biochemistry and History

EXTRA-CURRICULAR ACTIVITIES: Chemistry Club

ON-CAMPUS JOBS: Assistant librarian and chemistry lab assistant

CAREER GOAL: Go to graduate school and work towards a Ph.D. "I am still not sure where I want to go or what area I would like to specifically work in, though it will be around the biochemical field."

WHY LAKELAND? "I chose Lakeland because it was closer to home, and because of the small class sizes."

WHAT'S THERE TO LOVE? "What I love about Lakeland, and what makes the college so remarkable, are the professors it is fortunate to have. They are always willing to go out of their way to help all of their students, whether it is a school-related problem or a personal problem. Lakeland professors truly care about their students, and I deeply appreciate that."



A LIBERAL ARTS EDUCATION FROM LAKELAND. WATCH ME WORK IT.

More and more of today's employers want workers who are critical thinkers and strong communicators — two key skills that come with a liberal arts education from Lakeland. And many of those employers, including world-class organizations, are right here, in Lakeland's own backyard.

Our location gives students enviable access to an impressive number of highly successful companies — companies that continue to give big numbers of Lakeland graduates jobs, year after year. Makes sense — as the only four-year school in Sheboygan County, we are the major supplier of educated talent in the area.

Many Lakeland students don't have to wait until graduation to discover the value of their education. They're working internships, getting paid and getting hands-on experience while going to school.

**EARN A LAKELAND DIPLOMA. CHECK.
LAND A JOB. CHECK.**

GLOBAL COMPANIES IN OUR NEIGHBORHOOD

KOHLER

JOHNSONVILLE

**BEMIS
MANUFACTURING**

ACUITY

SARGENTO

SCHENCK



KATIE AMUNDSEN
WICHITA STATE UNIVERSITY

Katie was a solid writer coming out of high school, but when someone asked her four years later how much she improved at Lakeland College, she chuckled.

"I look at my writing during my first semester at Lakeland, and I just cringe," the 2015 Lakeland graduate said. "I learned so much at Lakeland from all the professors and my fellow writing students."

Now the student is about to become a teacher. Well, actually, she'll be a student and a teacher. Katie is at Wichita State University in Kansas, where for the next three years she will work on her master of fine arts (MFA) in creative writing with an emphasis in poetry while serving as a graduate teaching assistant.

Thanks to her tremendous talent and strong letters of recommendation from Lakeland College faculty and staff, tuition will be waived. In addition, she'll receive a stipend to help cover other expenses.



BRAD KOPETSKY
NORTHERN TRUST CORPORATION

As valedictorian of his high school class in Manitowoc, Wis., Brad was coveted by numerous colleges and universities. But he felt most at home with the caring people, strong community feel and tranquil setting he discovered at Lakeland College.

Brad earned the full-tuition J. Garland Schilcutt Scholarship for business students and blossomed academically and socially at Lakeland. After graduating in December 2001 with a triple major in business administration, economics and marketing, Brad conquered law school at the University of Wisconsin-Madison. Now a senior corporate and securities attorney at Northern Trust Corporation (a global financial services company headquartered in Chicago), he relishes his memories of Lakeland College.

"The professors were always there, always extraordinarily approachable," Brad says. "The concept of classes being taught by teachers' assistants at the bigger schools was always so foreign to me. At Lakeland, you can have in-depth conversations after class with an expert in economics, someone who has done it for 30 years."



RICARDO ROSAS
MARQUETTE UNIVERSITY

Starting in the fall, 2014 Lakeland College graduate Ricardo will begin pursuit of a doctoral degree in organic chemistry at Marquette University.

As is generally the case for students enrolled in science-based Ph.D. programs, tuition will be waived and Ricardo will receive a stipend to defray his cost of living.

"I'm excited, and my parents are really happy," he said during a recent visit back to campus. "They were not so keen on me becoming an MMA fighter."

Ricardo's goal as a high school wrestling standout at Sheboygan South High School was to become a mixed martial arts star. He was drawn to Lakeland because of the wrestling program, and enjoyed his time as a college athlete. But his transformation from an undecided student to a Dean's List regular and academic superstar was more impressive than what he accomplished on the mat.

"The Lakeland experience was crucial for me," said Ricardo, who graduated with a triple major (biology, chemistry and history).



KRISTINA KLEIKAMP
UP NORTH AIRWAYS

Kristina likes business and she loves people. No wonder her career is such a perfect fit.

Kristina is director of charter operations for UP North Airways, a division of Kubick Aviation in Kingsford, Mich. She is responsible for most logistical facets of the UP North Airways operation and helps with marketing, bookkeeping and hiring.

"My Lakeland major and minor have both served me every day over this past year," says the 2014 graduate, who majored in business management and minored in resort management. "I am the first person a customer talks to, I work through all the details of their flight, make hotel reservations for them if necessary, dispatch pilots and make sure every aspect of the trip goes smoothly. I love it."

Growing up in Iron Mountain, Mich., Kristina says visiting Lakeland made her want to become a Muskie.

"The family atmosphere won me over immediately," Kristina says.



LET'S CHANGE THE WORLD.

Call it change. Call it community service.
Call it simply helping others. Whatever
you call it, you'll find as many ways to do
good works on and off campus as there are
names for it.

It's putting together food packages for
Meals on Wheels.

It's preparing free income tax returns for
lower-income citizens.

It's raising money for the community's
domestic abuse shelter.

It's sending Valentine's Day cards to
children with cancer.

It's collecting and donating 13,000 cans
and boxes of non-perishable food to the
local food pantry.

As an incoming freshman, you'll start
changing the world right away. Every fall,
first-year students are encouraged to join
one of our many community service efforts.
Because helping others is a big part of
Lakeland's nature.

LET'S DO SOME GOOD.

WHERE DO MUSKIES SWIM?

Come on and visit, and see for yourself.

Choose a Preview Day and register for special sessions. Or choose another day that works better for you, and we'll set up a schedule that includes the things you would most like to see and do.

GET HOOKED!

To schedule a visit, contact Lakeland Admissions at 800-242-3347, or go to Lakeland.edu/Visit.

UPCOMING PREVIEW DAYS

September 26, 2015

November 14, 2015

February 20, 2016

July 15, 2016



CHANGE

#NOTCOLLEGEASUSUAL

Brandon

Senior
Exercise Science
Resident assistant